



Events Marketing Program Timeline For Fiscal Year 2019-20 Funding

TDC Events Subcommittee members:

Chair: Pamela Cronin

Holly Smith, Colleen DePasquale, Bill Waichulis, Fran Myers

Timeline Fiscal Year 2019-20	
Subcommittee Workshop* <i>Criteria Discussion and timeline confirmation</i>	Thursday, February 7 <i>Immediately following TDC meeting</i>
Application Webinar* <i>pre-register!</i>	Monday - March 25 @ 3:00pm or Tuesday - March 26 @ 9:00am
Application Deadline	Friday – May 3 @ 5:00pm
Review Workshop ** <i>Discussion & recommendations</i>	Thursday- June 13 @10:30am <i>(Follows TDC meeting)</i>
Formalization of recommendations	Thursday- July 11 @ 9:00am <i>(During TDC meeting)</i>
Budget Approval –BoCC	September, 2019

*Webinar opens application cycle on March 25-Register by [clicking here](#).

**Review Workshop is held @ Lee County Admin East, 2201 Second Street, Suite 118 first floor- downtown Fort Myers. [Map it!](#)

** Attendance at the Application Webinar is required for requesting agencies. All requests for fiscal year 2019/2020 Event Marketing funds are submitted on line March 18-May 3, 2019.