



Connecting Older Adults with Community-based Resources and Options

2013 SPONSORSHIP PLEDGE FORM

Yes! I/We'd like to support Celebrating Aging, an evening dedicated to raising awareness and support for the growing and diverse aging population of suburban Cook County on **Thursday, September 26, 2013** from 6-9pm at the Crystal Ballroom at the Hyatt Regency Chicago at 151 E. Wacker Drive.

Company/organization/personal information:

List company/organization/person's name exactly as you would like it to appear in event marketing materials

Main contact person _____ Title _____

Address _____

City, State, Zip _____

Phone # _____ Fax # _____ E-mail _____

I / We would like to sponsor at the following level:

Place an X Below	Sponsorship Level	Contribution Amount	Number of Sponsorships Available
	Premier Sponsor	\$10,000	unlimited
	Diamond Sponsor	\$7,500	unlimited
	Platinum Sponsor	\$5,000	unlimited
	Gold Sponsor	\$2,500	unlimited
	Silver Sponsor	\$1,000	unlimited
	Bronze Sponsor	\$500	unlimited
	Silent Auction Sponsor	\$3,000	1
	Bar Sponsor	\$1,500	1
	Communications Sponsor	\$1,500	1
	Dessert / Coffee Station Sponsor	\$1,500	1
	Entertainment Sponsor	\$1,500	1
	Pledge Board Sponsor	\$1,500	1
	Custom Sponsor	Please call	unlimited

See attached Sponsorship Levels and Benefits form for specific benefits of financial donations at each sponsorship level. For additional information about sponsorships, co-sponsorships, buying a table or to purchase individual tickets, call (708)383-0258.

I will help by purchasing _____ **table(s)** (10 tickets / \$1,250 per table)

I will help by purchasing _____ **individual tickets** for \$125 each

I cannot attend but would like to help by making a **cash donation**

I have enclosed a **check** for \$ _____ payable to AgeOptions

I would like to pay by **credit card** \$ _____ to my: Visa MasterCard Discover AMEX

Name on card: _____

Card # _____ Exp date: _____

Return this form to: Elizabeth Plummer, AgeOptions, 1048 Lake Street, Suite 300, Oak Park, IL 60301 or fax to Elizabeth's attention at (708)524-0870. For additional information or to purchase individual tickets please contact Elizabeth by phone (708)383-0258 or email elizabeth.plummer@ageoptions.org. AgeOptions is a not-for-profit, 501(c)(3) organization and all donations are tax deductible to the extent allowable by law. Please consult your accountant for more information.



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Sponsorship Levels and Benefits

Pledging to become an AgeOptions sponsor is one of the most powerful ways you can assist in making a difference in the lives of older adults in our communities. This information page provides an outline for various levels and benefits accompanying numerous sponsorships. Please show your support at a level that fits your budget and that will most impact the work of AgeOptions. If you would like to customize a sponsorship opportunity, please call Elizabeth Plummer, Director of Resource Development and Communications at (708)383-0258 or by email at elizabeth.plummer@ageoptions.org. Thank you for your support!

Premium Sponsor – Cash Donation: \$10,000 – 20-30 reserved seats/tickets (\$2,500 - \$3,750 value)

Includes benefits allocated to a Gold Sponsor plus:

- Special acknowledgement at the reception -- photographic opportunities as available
- 200-word profile and logo in the sponsor section of the program book
- Full page color ad in the program book (\$500 value)
- Recognition on AgeOptions website with company logo and link to your corporate website
- Thank you messages through AgeOptions social media

Diamond Sponsor – Cash Donation: \$7,500 – 20-25 reserved seats/tickets (\$2,500 - \$3,125 value)

Includes benefits allocated to a Gold Sponsor plus:

- Special acknowledgement at the reception -- photographic opportunities as available
- 150-word profile and logo in the sponsor section of the program book
- Full page color ad in the program book (\$500 value)
- Recognition on AgeOptions website with company logo and link to your corporate website
- Thank you messages through AgeOptions social media

Platinum Sponsor – Cash Donation: \$5,000 - 20 reserved seats/tickets (\$2,500 value)

Includes benefits allocated to a Gold Sponsor plus:

- Special acknowledgement at the reception -- photographic opportunities as available
- 100-word profile and logo in the sponsor section of the program book
- Full page b&w ad in the program book (\$400 value)
- Recognition on AgeOptions website with company logo and link to your corporate website

Silent Auction Sponsor – Cash Donation: \$3,000 - 10 reserved seats/tickets (\$1,250 value)

Includes benefits allocated to a Pledge Board Sponsor plus:

- Company name and logo included in the silent auction book and the silent auction bid sheets
- Thank you for your sponsorship sign near the silent auction tables
- 75-word profile in the sponsor section of the program book
- Half page ad in the program book (\$250 value)

Gold Sponsor -- Cash Donation: \$2,500 - 10 reserved seats/tickets (\$1,250 value)

Includes benefits allocated to a Pledge Board Sponsor plus:

- Public acknowledgement at the reception
- 50-word profile in the sponsor section of the program book
- Half page ad in the program book (\$250 value)



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Bar Sponsor - Cash Donation: \$1,500 - 4 tickets (\$500 value)

Includes benefits allocated to a Silver Sponsor plus:

- Your name / logo displayed on a “Thank You For Your Support” signage at the event

Communications Sponsor - Cash Donation: \$1,500 - 4 tickets (\$500 value)

Includes benefits allocated to a Silver Sponsor plus:

- Your name / logo displayed on a “Thank You For Your Support” signage at the event

Dessert/Coffee Station Sponsor - Cash Donation: \$1,500 - 4 tickets (\$500 value)

Includes benefits allocated to a Silver Sponsor plus:

- Your name / logo displayed on a “Thank You For Your Support” signage at the event

Entertainment Sponsor - Cash Donation: \$1,500 - 4 tickets (\$500 value)

Includes benefits allocated to a Silver Sponsor plus:

- Your name / logo displayed on a “Thank You For Your Support” signage at the event

Pledge Board Sponsor - Cash Donation: \$1,500 - 4 tickets (\$500 value)

Includes benefits allocated to a Silver Sponsor plus:

- Your name / logo displayed on a “Thank You For Your Support” signage at the event

Silver Sponsor – Cash Donation: \$1,000 - 4 tickets (\$500 value)

Includes benefits allocated to a Bronze Sponsor plus:

- Quarter page ad in the program book (\$100 value)

Bronze Sponsor – Cash Donation: \$500 - 2 tickets (\$250 value)

Plus the following benefits:

- Recognition as a sponsor in the program book
- Inclusion on the *Save the Date* and the event invitation
 - (if commitment is made no later than June 1, 2013)
- Inclusion in post-event sponsor thank you materials
- Recognition on the AgeOptions website

For additional information about sponsorships, co-sponsorships, buying a table or to purchase individual tickets, call Elizabeth Plummer, Director of Resource Development and Communications at (708)383-0258 or email at elizabeth.plummer@ageoptions.org. AgeOptions is a not-for-profit, 501(c)3 organization. All donations are tax deductible to the extent allowable by law.