

PHOTOSHOOT CALL SHEET

Client: Spendmore Shopping Centre

Campaign: Christmas 2014 Photography

Photographer: Gina Milicia

Location:

Parking: Metered street parking
(recommend to bring coins – approx \$3 p/h)

Date: **Wednesday 10th September 2014**

8.15am Photographer, H&MU, Stylist, arrive to set up

8.30am Client & Agency arrive

*(everyone is
required on set)*

8.30am Kerry arrive for H&MU

8.30am Santa arrive for wardrobe & H&MU

9am Jenny arrive for H&MU

9.45am Peter arrive for H&MU

9.15am – 9.45am SHOT 1 (30mins):
Santa photos (Kerry & Santa)

10.15am – 12.15am SHOT 2 (30mins per shot)
“couple shots with Jenny and Peter”

- Gift Guide
- Trading hours
- Gift wrapping
- Gift Card
- 12 days of Christmas

< 12.30pm – 12.45pm lunch break >
< Jenny, Peter & H&MU wrap >

1.30pm – 2.15pm (still life)

Christmas pudding

< Approx wrap 2.30pm 3pm >

James Brown (agency) **0411 1234**
Penny Lane (agency) **0422 666 222**
Justin doit (agency) **0432 333 123**
Attendees: Iwana Spundoola (client) **0416 888 777**
Kurt Kerching (client) **0412 444 333**
Shome Damoney (client) **0401 000 999**
Gina Milica (photographer) **0412 333 111**
Johnny Blowout (Hair & Make Up) **0402 155 000**
Rachel Zoe (Stylist) **0418 100 444**

Talent:

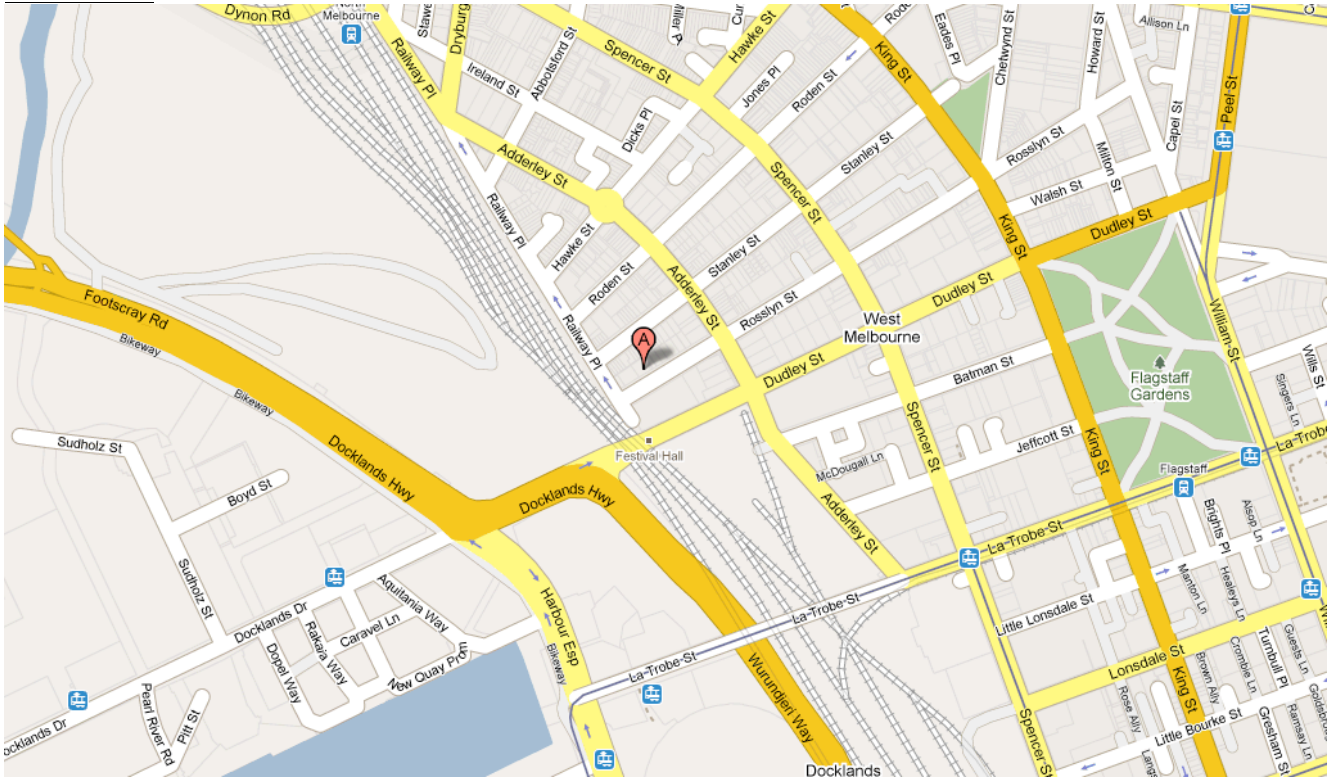
Jenny Beautiful **0402 064 034**
Peter Handsome **0413 239 022**
XXXXXXXX (santa) **04xx xxx xxx**

Props & Wardrobe: - Wardrobe, props etc to be supplied by Stylist
- Santa costume being supplied by talent
- Pudding being supplied by client

Meeting Place: At Studio

Comments: Talent, please ensure you do not wear hair product or any make-up prior to arrival

MAP VIEW



STREET VIEW

