

## Political

- Stability
- Laws
- IPR Copyright
- Policies /Human right
- Labors law
- Trade Laws
- Foreign Invest
- Proper Security

## Economic

- Grows
- GDP per Capita
- Purchasing power parity
- Interest Rate
- Inflation Rate
- Exchange Rate
- Stability
- Unemployment rate
- Consumer Confidence
- Actives Labor Forces
- Trade Balance
- Balance of Payment

## Social

- Demography
- Sociology
- Social culture / Lifestyle
- Education
- Human Development index
- Social Safety and Benefits

## Technological

- Technological development
- Innovation
- R&D
- Skilled Resources
- Easier Acceptance of New Technologies
- Information and Communication
- Number of Technology Institutes