Dear Robert,

Thanks so much for taking the time to introduce me to the Fresh Veggies- to-Go team. I was impressed by the passion that each member of the quality assurance team expressed for creating customer-facing improvements to the delivery and order processing platforms (I understand your brand’s core values and they resonate with me). During the five years that I spent years working with local distributors across the Northeast I saw how much a time-saving tool sh Foods Delivery Whiz could improve the bottom-line for a local contractor (I am have experience with the challenges facing the company’s potential customers and can communicate the brand’s unique value to them easily). As you mentioned that Fresh Veggies-to-Go plans to expand to the Northwest, I was pleased to discover that more than 78%of rural grocery delivery customers in a recent survey by Insights Inc. stated that they would subscribe to a delivery service that gave them access to fresh local vegetables (I am aware of market opportunities and qualified to help lead outreach). I look forward to speaking with you and the team again.

Yours, Bill