



Dear Industry Colleague,

TAPPI is excited to announce the 2014 Advanced Coating Fundamentals Symposium to be held October 7-19th 2014 at the Commons Hotel, Minneapolis Minnesota. Be a part of this dedicated group as they present the fundamental research on printing and functional coatings and explore novel areas of barrier coatings, smart coatings and more.

This is a dedicated group of industry professionals meets every other year to discuss key research developments. Along with the high level of technical content the event is an excellent networking opportunity with constituents from all parts of the industry all under one roof.

We would like to offer you an opportunity to put your company's brand in front of key industry professionals, who have a vested interest in your products, by becoming a symposium sponsor. Sponsorship at this Symposium will show our attendees your commitment to building industry relationships.

We hope to see you in Minneapolis

Thank you for your support

A handwritten signature in black ink that reads "Al Osgood".

Al Osgood
Sappi Fine Paper NA
ACFS2014 Conference Co-Chair

13TH TAPPI ADVANCED COATING FUNDAMENTALS SYMPOSIUM

Commons Hotel - University of Minnesota
Minneapolis MN • October 7-9 2014

Sponsorship Opportunities

- Tabletop Package \$2000**
- 8'x30" Tabletop (Includes skirted table & 2 chairs)
 - 1 complimentary Conference Registration
 - Logo listed on the Conference website
 - Recognition in relevant pre symposium marketing, the conference program, and at the opening session
 - Post-Symposium registration list with contact information (excluding e-mails)
- Breakfast Sponsor (Limit three companies/one per day) \$1000**
- Start the day with a continental breakfast and be the first thing on attendees minds
 - Company logo displayed on all breakfast napkins (Company provides napkins) and signage at breakfast.
 - Recognition in relevant pre symposium marketing and the conference program
- Cocktail Reception Sponsor (Limit 3 companies)..... \$1000**
- Kick off the Group dinner with cocktails & hors d'oeuvres
 - Company logo displayed on all beverage napkins (Company provides napkins)
 - Signage at reception entrance
 - Recognition in relevant pre symposium marketing, the conference program, website & at dinner
- Coffee Break Sponsor (limit two companies/one per day Tuesday & Wednesday) \$800**
- Long days at the symposium require Coffee. Have your company logo in everyone's hand throughout the day with custom disposable coffee cup sleeves (Company provides logo for one color printing).
 - Recognition in relevant pre symposium marketing, and the conference program
- Conference Bag Sponsor (Exclusive) \$650**
- Attendees will carry your logo the whole time they are on site
 - Company logo with ACFS 2014 logo on the official conference bag (Company provides logo for one color printing)
 - Recognition in relevant pre symposium marketing and the conference program
- Lanyard Sponsor (Exclusive)..... \$650**
- Have each attendee wearing your company's logo throughout the conference by sponsoring the lanyard (Company to provide lanyards)
 - Recognition in relevant pre symposium marketing, and the conference program
- Pen Sponsor (Exclusive) \$650**
- Have each attendee taking notes during the symposium using your pens (Company to provide pens)
 - Recognition in relevant pre symposium marketing, and the conference program
- Symposium Partner..... \$500**
- Recognition in relevant pre symposium marketing, and the conference program

Name: _____ Title: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ E-mail: _____
Sponsorship Choice _____
Please Charge (Circle One): Visa, AMEX, Mastercard OR Check Amount: _____
Card Number: _____ Exp. Date: _____
Signature: _____
Print Name: _____

FAX COMPLETED FORM TO: 770-446-6947 ATT: Amanda Thomas OR email athomas@tappi.org for further questions.