



Gulliver's Books

3525 College Rd ~ Fairbanks AK 99709
907-474-9575 ~ 800-390-8999 ~ FAX 907-474-9579
www.gullivers-books.com
www.shopgulliversbooks.com New Website!

Gulliver's Books Event Program For Artists

We have a few guidelines for booking events for our store. Please read through these guidelines before requesting an artist event at Gulliver's Books.

1. We carefully manage our event programming based on past events, and current customer trends. When making a request for an event, artists will need to provide Gulliver's Books with a five (5) picture portfolio that represents the type of artwork that will be displayed during the show. While we wish we could accommodate all artists, some artwork is not the right fit for our store.
2. We book artist events **two months in advance**, based on media and ordering schedules, so keep this in mind before you approach our store for an event. We rarely accommodate last-minute bookings.
3. Artist events are held in the Second Story Café on the second level of the store, and are free and open to the public. All artwork in the show must fit on the walls of the Second Story Café. Events last up to two hours total. No exceptions are made.
4. Gulliver's Books does extensive marketing for all of our events. We promote our events through our website, social media, News-Miner calendars, and in-store displays. You will need to provide a 100-word blurb about your artwork and jpg of your artwork. You may also provide a 50-word bio, and jpg headshot.
5. While Gulliver's Books does quite a bit of publicity, it is up to the artists to promote their event within the community. We ask that you conduct a publicity campaign of your own and reach out to friends, family, the local media and local organizations that might be interested in your artwork. We also ask artists to post their event on any website, social media, and email lists they maintain.

For more information contact Alina Krol, Business Office Coordinator at Gulliver's Books, gulliversbooks@gullivers-books.com or 907-474-9575. Due to high volume of event inquiries at Gulliver's Books, it may take a month for a follow-up. We appreciate your interest in our Event program and look forward to working with you.