OECD's Next Generation Online Publishing Service (OECD iLibrary)

Request For Information n° 100000472

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1   INTRODUCTION AND BACKGROUND

The Organisation for Economic Cooperation and Development (OECD) groups 34 Member countries in an Organisation that provides governments a setting in which to discuss, develop and perfect economic and social policy. They compare experiences, seek answers to common problems and work to co-ordinate domestic and international policies that increasingly in today's globalised world must form a web of even practice across nations.

Exchanges between OECD governments flow from information and analysis provided by a Secretariat in Paris. Parts of the OECD Secretariat collect data, monitor trends, analyse and forecast economic developments, while others research social changes or evolving patterns in trade, environment, agriculture, technology, taxation and more. This work, in areas that mirror the policy-making structures in ministries of governments, is done in close consultation with policy-makers who will use the analysis, and it underpins discussion by Member countries when they meet in specialised committees of the OECD. Much of the research and analysis is published in the form of print, CD-Rom and online products.

OECD Publishing, the OECD's in-house publishing operation, releases approximately 150 new books a year in English and 100 in French, has an online backlist of 3,200 books in English and 1,800 in French dating back to 1998 and publishes primarily, but not exclusively, periodicals, monographs, working papers and interactive statistical databases. OECD Publishing serves three main audiences: academia (researchers and students); government officials and civil servants; and economic researchers in consultancies and corporate entities.

2   PROJECT OVERVIEW

All OECD publications and databases are available online via the OECD's Online Publishing Service (OPS), OECD iLibrary (www.oecd-ilibrary.org), launched in November 2010. Formerly known as SourceOECD, OECD iLibrary is a subscription platform offering online access to 17 thematic collections, containing periodicals, serials, book monographs, working papers, reference titles and statistical databases. Most publications are available by components that can be articles, chapter and tables.

Item Type	Count
Book	8514
Chapter	30681
Table/Graph	48346
Summary	3221
Article	3286
Issue	1300
Dataset	1046
Key Table Edition	1631
Key Table	346
Working Paper	3858

as at 26 April 2013

Subscribers can currently choose whether to subscribe to a complete collection or elements from within, according to the current subscription price list (http://assets.oecdcode.org/ilibraryres/oecd_prices2013.pdf).

The importance of delivering a first-class OPS is central to our future success in meeting reader needs. Already, 70% of OECD Publishing's business is based on OECD iLibrary services, with more than 2000 libraries worldwide with access to the entire portal. Adding value and improving the online service is a continual process, and this Request For Information (RFI) is the first step in the process of delivering the next generation, cutting-edge platform to our clients.

3   RFI REQUIREMENTS PROCESS

OECD requirements are not subject to any restriction in the approach proposed by candidates. The solution envisaged must match the functional requirements. Detailed specifications will be drafted at a later stage.

3.1   PARTICIPATION TO RFI

Those interested in participating should confirm by e-mail to OECD within 7 days of receiving the RFI their **Intent to Respond.** A failure to confirm will signify that a potential partner is not interested in participating in the RFI.

All potential partners confirming their participation should send the Intent to Respond to the attention of jerome.reverchon@oecd.org

3.2   RFI SCHEDULE

RFI provisional key dates are the following:

Kick-off date	OECD makes RFI available to potential partners
+ 7 days	Deadline for potential partners to submit their Intent to Respond
+ 14 days	Deadline for potential partners to submit questions
+ 21 days	OECD provides responses to all interested potential partners
22 August 2013	Deadline for OECD to receive all proposals (including all related material)

Next steps will consist in evaluating the responses submitted, and if necessary invite bidders to present their approach.
Consequently, a call for tender will be published on the OECD website.

3.3   RFI RELATED QUESTIONS / CLARIFICATIONS / SUBMISSION

Questions and proposals related to this RFI should be directed to jerome.reverchon@oecd.org within the deadlines specified above.

3.4   RFI TERMS & CONDITIONS

3.4.1   Liabilities of OECD

This RFI is only a request for information about potential products / services and no contractual obligation on behalf of OECD whatsoever shall arise from the RFI process.

This RFI does not commit OECD to pay any cost incurred in the preparation or submission of any response to the RFI.

3.4.2 Confidentiality & RFI Ownership

This RFI is both confidential and proprietary to OECD, and OECD reserves the right to recall the RFI in its entirety or in part. Potential partners agree not to duplicate, distribute or otherwise disseminate or make available this document or the information contained in it without the express written consent of OECD.

Potential partners shall not include or reference this RFI in any publicity without prior written approval from the client, which, if granted, shall be granted by the individual named above. Potential partners must accept all of the foregoing terms and conditions without exception. All responses to the RFI will become the property of OECD and will not be returned.

4   BUSINESS REQUIREMENTS

4.1   FUNCTIONAL REQUIREMENTS

The following features are sought for OECD's next generation OPS. In addition, potential partners are invited to propose functions which they believe would further enhance the service provided to customers.

<u>Content</u>

1. Host and deliver Content online in a secure publishing platform environment, according to the standards and practices common in academic publishing.

2. Provide capability to integrate new types of Content. Currently 'Content' includes journals, articles, books, chapters, working papers, glossaries, reference works, databases, tables, graphs

3. Provide capability to integrate new types of formats. Currently content is available in a range of formats – PDF, XLS, HTML, EPUB, DATA, READ.

4. Offer semantic enrichment capabilities through RDF.

5. Manage embargoed titles. This means having a system whereby new Content can be loaded into the system but is only made accessible worldwide simultaneously from a particular time (e.g. 11am GMT) on a particular date.

6. Manage Content and metadata in multilingual alphabets.

<u>Metadata</u>

7. Process bibliographies and reference lists contained in the Content, if available, and add all reference links (citations) to the full text.

8. Provide bibliographic records, such as MARC21 records.

9. Enable free access to the metadata, and make it available for 'OAI harvesting[1]'.

10. Distribute metadata to content aggregators and support/provide access to Content where appropriate.

11. Work with Abstracting & Indexing partners (such as EconLit…) so that users of the A&I services can link to Content.

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[1] http://www.openarchives.org/OAI/openarchivesprotocol.html

Interface

12. Provide a bilingual interface in the OECD's official languages – English and French. Access in other major languages, e.g. Spanish, Mandarin, Russian, Arabic, Portuguese, would be appreciated.

13. Provide branded portals for imprints, with navigation and search engine capability to browse and search either all Content or Content restricted to the imprint.

14. Offer an OPS with responsive design, which can be easily accessed from all popular devices and screen resolutions.

15. Provide fully embeddable Content pages.

16. Provide a metadata-driven interface that is automatically updated from the Publisher systems.

17. Provide navigation possibilities across various content types through metadata-driven links and relationships, such as parent-child relationships.

18. Provide advanced navigation and search functionalities including facets.

19. Offer the capacity to integrate through various online platforms – such as www.oecd.org through seamless search or navigation experience for the user.

Access Control

20. Enable access to any part of the Content using business models adapted to the different audiences served (academic, government, corporate) and buyer type (institutional, individual) – e.g. subscription, one-off purchase, short term loan, etc.

21. The 'Access Entitlement System' (AES) used must enable access by IP address recognition, Athens/Shibboleth, EZ Proxy, affiliate and referral URL as well as username/password systems as a minimum.

22. Allow free trial access.

23. Provide perpetual access to subscribed content, including dark archive solutions (such as LOCKSS, Portico…).

Tools

24. Deliver COUNTER-compliant[2] usage statistics by institution, group of institutions (consortia) and total aggregates, as well as detailed Publisher statistics.

25. Offer alerting services including email.

26. Offer a search tool, including refinement 'search within a search'.

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[2] www.projectcounter.org

27. Support inward- and outgoing-links to CrossRef[3] and other similar systems.

28. Offer a citation tool compatible with popular reference management software.

29. Enable linking using DOI (Digital Object Identifier), including OpenURL compatibility.

30. Provide capability to create online communities for users at subscribing institutions, benefitting from special access and user support.

31. Integrate advertising possibilities.

32. Provide APIs to enable Content and metadata to be imported and exported.

33. Enable Content and metadata to be indexed by Google and other leading internet search engines.

34. Enable authenticated access to Content hosted on remote servers outside the contractor's system.

35. Have a connection with a Print On Demand supplier, enabling customers to order print editions of the Content.

4.2 INFORMATIVE SECURITY REQUIREMENTS AND PRIVACY PROTECTION

The RFI must comply with the OECD privacy policy (http://www.oecd.org/privacy).

4.3 TECHNICAL REQUIREMENTS

Technical performance and online availability should surpass academic online publishing industry standards.

4.4 LEGAL REQUIREMENTS

Potential partners should clearly state which elements of the RFI are proprietary and which have been licensed or acquired from 3rd parties.

4.5 OPTIONAL REQUIREMENTS

In addition to the functional requirements outlined above, please provide any other details which may be of interest to this RFI.

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[3] www.crossref.org

5   RESPONSE FORMAT

Potential partners should provide the following information when responding to this RFI.

Item	Detail
Company Name	
Company Address	
Company Web Site	
Contact Name	
Contact Telephone Number	
Contact Email Address	

6 PROJECT REFERENCES

Please provide the details of projects you have worked on similar in scope to this RFI, including a contact name and e-mail address for the commissioning partner.