Name  
Business Name  
Address  
City, State, Zip

Hello Mr.ABC

It is my pleasure to recommend the printing services of XYZ Creative Printing to you. During the past eight years, our sales team has worked directly with Regina Holmes, CEO of Gonzales Creative Printing, on numerous printing projects.

The company offers top-notch quality, service and rates. Across the board, we are always pleased with their work. One project in particular illustrates their attention to detail and concern for quality. For one of our mass mailings, the XYZ Creative Printing team designed the envelopes, brochures and labels for our campaign for the first time.

We received more than double the return from the previous five years using a different company. We believe that their creativity and knowledge of direct mailing strategies led to that success. Please consider XYZ Creative Printing for all your corporate printing needs. I recommend them and look forward to working with them again.

Sincerely,

Eric Larson